

FOR IMMEDIATE RELEASE

## **HISPACK Packaging, Process & Logistics: BERICAP focuses on innovation and global presence**

**Barcelona – March 22<sup>nd</sup>, 2018** When the leading players in the packaging, process and logistics sector will be meeting at *HISPACK Packaging, Process & Logistics* trade fair in Barcelona from 8<sup>th</sup> to 11<sup>th</sup> May 2018, BERICAP, one of the world's leading plastic closure manufacturers, must not be missed. The company will be presenting itself with a clear focus on the vast range of services and a broad variety of product innovations. BERICAP experts from all major units will be present to counsel prospective customers at Pavilion 2 of Gran Vía Barcelona Fair - Booth N° 534 – E in the field of innovative and high-quality caps and closures.

One important focus in Barcelona will be to stress the broad range of products and services BERICAP offers in the field of caps and closures. “We are pleased that we are well-known as major impulse-generating and quality-driven player in the Edible Oil market”, says Jordi Escrig, Sales and Marketing Director at BERICAP Spain. “However, the Edible Oil sector is only one of a diverse range of sectors in which we are strong”, explains Escrig. “Our aim in this exhibition is that our local sales team will be able to use the BERICAP global market knowledge to offer the best solutions to our domestic customers. We are really convinced that our sales team can actually offer added value as packaging advisors to successfully meet packaging challenges”.

The second focus within the exhibition will be recent product innovations for the various sectors. The products presented at *HISPACK* place their focus on consumer convenience as well as sustainability, while fulfilling the customers' expectations towards weight-optimized, high performance, packaging. BERICAP will be introducing closure solutions that surpass the usual standards, new packaging solutions, such as new NEO 30/25, 29/21, 2-Flow and the e-smoCap™ for e-liquids.

HISPACK is Spain's major packaging trade fair. 2018, the exhibition will again be featuring the whole range of topics in the field of packaging, processing and logistics. The market will be looked at through the lens of equipment and new technologies. Approximately 700 exhibitors will be present to take advantage of this unique platform for discussion, show and innovation.

**BERICAP at HISPACK *Barcelona*, Gran Via complex of the Fira de Barcelona, May 8<sup>th</sup> - May 11<sup>th</sup>, Pavilion 2, Booth N° 534 – E**

### **About BERICAP**

BERICAP is one of the leading global manufacturers of plastic closures with 23 factories serving customers in more than 100 countries across the world. With five central R&D centers, a mould shop in Hungary and several satellite R&D offices in its main operations, BERICAP is particularly committed to developing innovative plastic closures to support its customers' success.

The company puts a strong emphasis on quality. Best manufacturing practice in the BERICAP Group is centrally coordinated and implemented at each plant to ensure superior quality and will be continuously leveraged to raise the quality level further. All BERICAP plants are ISO 9000 and BRC-IOP or ISO 22.000 certified.



## PRESS RELEASE

In order to strengthen its global presence, BERICAP set up ongoing projects in several countries in Asia and the Middle East, and built a network of licensees and partners to supply similar products made according to the same quality and service standards for its global customers.

### **Media Contact**

Christoph Thünemann, Group Director Communications and Marketing  
BERICAP, Kirchstraße 5, 55257 Budenheim / Germany  
Tel. +49 6139 29 02 0 e-mail [christoph.thuenemann@BERICAP.com](mailto:christoph.thuenemann@BERICAP.com)